

1. Why would you like to work at STARBUCKS and not somewhere else?

Hint: One may start comparing job at STARBUCKS with similar job openings, looking for advantages (great brand, flexible working hours, part time opportunities, relaxed night shifts, etc.). However, you should think about the question **from the perspective of an employer.** Try to focus on personal preferences to STARBUCKS, the culture and the values of the company. Try to talk about **things that distinguish STARBUCKS from their competitors, something their managers are proud of.** Alternatively you can say that you feel **to fit** working environment at STARBUCKS.

Good Answers:

- I like the vision of the company and the working environment. I also prefer to drink my coffee here, and not anywhere else. This is a place where people should relax and meet each other. The quality of STARBUCKS coffee stands out on its own, and the variety of selection is excellent. The friendly working environment amazes me as well. I would be simply happy and proud to work here.

- I fulfill all the requirements and believe to fit the company culture. I think I can be a good match for the team at SB. That is why I want to work here and not somewhere else. Of course, I submitted also several other job applications, but STARBUCKS is my first choice.